

## :: Company Profile

**Netessence** is a business consultant that can manage on your behalf all your Marketing and E-business matters. Our sound knowledge and long experience of the new electronic business environment, as well as our customer focused approach provide superior consulting and management services that will guide you to success.

**Netessence** will work closely with you to help you identify and understand the risks and opportunities, to plan ahead and to design & manage solutions which can increase sales and productivity, reduce waste, and enhance your relationships with people.

For more company info go to:  
[www.netessence.com.cy](http://www.netessence.com.cy)

## :: Contact Us

To arrange an introductory meeting please contact us at the below contact details:

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2340 Lakatamia, Nicosia

Tel: 70 00 26 26  
Fax: 22 62 50 30

[contact@cynetessence.com](mailto:contact@cynetessence.com)

## Introduction

Cyprus is on the verge of a historic moment: Our full accession to the European Union.

Joining the EU will bring significant new **opportunities** to those businesses that are ready to successfully operate in a competitive European market.

How ready are you to compete?

Netessence will help you transform and successfully face the European challenge with confidence. Our '**Integrated Marketing**' solution offers an affordable way to develop and execute a professional marketing strategy that will give you all the necessary tools and strengths to compete.

## What is our 'Internet Business' Solution

You will have a dedicated Marketing Consultant who will work closely with you to create and execute the following:

- A strong **corporate profile** which accurately presents your company's values, beliefs, activities and offerings
- A powerful **corporate image** (logo, brochures, stationary etc.)
- Utilize the power of the **Internet** and new technologies to:
  - Promote your company, its products and services to a global audience through the Internet
  - Strengthen the image of your company through an attractive, branded web site presence.
  - Offer additional services to your clients (sales, support, info etc.)
- Help you become a totally **customer oriented** business by improving the way your business interacts with its clients
- Increase the value of your **marketing budget**, help you get much more out of every pound you send!

## What will this service cost you

We believe that all businesses, irrespective of size, should have equal access to **affordable** professional services.

- Our fees are considerably **lower** than the cost of hiring a full time Internet manager
- We can **adapt** our fees to your specific requirements, level of work and available budget
- Our agreements are flexible and have **no time limits or exit costs**