

### :: Company Profile

**Netessence** is a business consultant that can manage on your behalf all your Marketing and E-business matters. Our sound knowledge and long experience of the new electronic business environment, as well as our customer focused approach provide superior consulting and management services that will guide you to success.

**Netessence** will work closely with you to help you identify and understand the risks and opportunities, to plan ahead and to design & manage solutions which can increase sales and productivity, reduce waste, and enhance your relationships with people.

For more company info go to:  
[www.netessence.com.cy](http://www.netessence.com.cy)

### :: Contact Us

To arrange an introductory meeting please contact us at the below contact details:

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2340 Lakatamia, Nicosia

Tel: 70 00 26 26  
Fax: 22 62 50 30

[contact@cynetessence.com](mailto:contact@cynetessence.com)

### Introduction

The Internet has become such an **essential** part of our daily life that businesses need to recognise its strategic role in the way they conduct business. Understanding the **need to invest** in new technologies is vital to their future success.

Netessence will help you transform and successfully adopt the Internet in a way which will benefit your business. Our '**Internet Business**' solution offers an affordable way to develop & execute a professional Internet Strategy, which will lead to an improved corporate image, reduction of communication and marketing costs, increase of sales and improved customer services and wider market reach.

### What is our 'Internet Business' Solution

You will have a dedicated Internet Consultant who will work closely with you to create and execute the following:

- Develop a purposeful Internet Strategy that contributes to your corporate goals and objectives
- Suggest new ways which you can offer value added services to your customers through your web site
- Produce the Design and Structure of your web site
- Create and Manage all the content and material for your web site
- Oversee the development and launch of your web site
- Market your web site in order to achieve a high level of interaction with your target groups
- Provide ongoing updating and improvement services to keep your web site up to date and 'fresh'

### What will this service cost you

We believe that all businesses, irrespective of size, should have equal access to **affordable** professional services.

- Our fees are considerably **lower** than the cost of hiring a full time Internet manager
- We can **adapt** our fees to your specific requirements, level of work and available budget
- We offer project based or time based fees – choice is yours!
- Our agreements are flexible and have **no time limits or exit costs**